GOVERNMENT OF INDIA
CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
LOK SABHA

UNSTARRED QUESTION NO:2230
ANSWERED ON:15.12.2008
CONSUMER AWARENESS
Sujatha Smt. C.S.

Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION be pleased to state:

(a) whether the Government of Kerala has submitted a detailed plan for undertaking Consumer Awareness activities in the State;

(b) if so, the details and the salient features thereof;

(c) whether the State has sought any financial assistance for the purpose; and

(d) if so, the details thereof and the reaction of the Government thereto?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND THE MINISTER OF STATE IN THE MINISTRY OF CONSUMER AFFAIRS,FOOD AND PUBLIC DISTRIBUTION (SHRI TASLIMUDDIN)

(a): Yes Sir.The Government of Kerala has submitted a detailed action plan for undertaking consumer awareness activities in the State.

(b): The details are enclosed as Armexure.

(c): Yes Sir.The State Government of Kerala has sought an assistance of Rs. 93.50 lakh consumer awareness activities in the state.

(d): The details are at Annexure.The proposal is being processed in the Department.